

# 2018 KENTUCKY CANCER SUMMIT CANCER POLICY IN THE COMMONWEALTH



The American Cancer Society Cancer Action Network (ACS CAN) will host a policy forum in Louisville on August 23, 2018. This event will bring together key leaders and decision makers in government, research and academia to discuss emerging oncology and health care policy issues that affect the physical and economic health of Kentuckians.

## Forum Focus | *The State of Cancer in the Commonwealth*

Kentucky continues to lead the nation in both cancer incidence and cancer mortality rates. Conquering cancer is as much a matter of public policy as it is scientific discovery. Whether it's advancing prevention and early detection, increasing cancer research funding, saving our children from tobacco, enhancing quality of life from diagnosis through survivorship, or improving access to cancer treatment, policy decisions play a key role in addressing the cancer crisis. Join ACS CAN for a discussion on the current state of cancer in the commonwealth, and how we can work together to ensure Kentuckians have access to the care they need to prevent, detect, and fight cancer.

### **Discussion Points**

**Prevention.** About 42% of cancer cases and 45% of cancer deaths in the United States are linked to modifiable risk factors – and thus could be preventable. What are the key policies that can reduce cancer incidence and will we see these implemented in Kentucky?

**Access to Quality Care.** Protecting access to appropriate, high quality and patient-centered cancer care is critical to achieving optimal patient outcomes. Shifting payment models, narrowing networks, unstable insurance markets, and growing demand for oncology services pose difficult challenges to patient access. What's the next move for policymakers and how will it impact access to care?

### **American Cancer Society Cancer Action Network**

ACS CAN is the nonprofit, nonpartisan advocacy affiliate of the American Cancer Society and is the nation's leading cancer advocacy organization working every day to make cancer priorities a state and national priority. ACS CAN is committed to ensuring that our progress on critical policy issues is achieved in collaboration with key partners. We invite you and your organization to join us in the fight against cancer by attending this event, participating as a speaker or becoming a sponsor of the 2018 policy event.

Erica Palmer Smith | [erica.palmersmith@cancer.org](mailto:erica.palmersmith@cancer.org) | 859.421.4144

*Contributions or gifts to the American Cancer Society Cancer Action Network, Inc. are not tax-deductible*

# Corporate Sponsorship Levels



ACS CAN is committed to ensuring that our progress on critical policy issues continues by collaborating with key partners. We invite you and your organization to join us in the fight against cancer by sponsoring this year's event. We are pleased to offer your organization the following benefits.

## **Presenting Sponsorship — \$7,500**

- Provide opening remarks (*approved by ACS CAN*)
- Presenting sponsor recognition in all event print materials and event website
- Eight reserved seats
- Membership as a Corporate Sponsor in the ACS CAN Corporate Membership Program
  - Issue briefings with ACS CAN Senior Leadership
  - Receive monthly outreach e-newsletter
  - Recognition in ACS CAN's annual *Advocacy Accomplishments* report and on the ACS CAN website (acscan.org)

## **Gold Level Sponsorship — \$5,000**

- Gold level recognition in all print materials and event website
- Six reserved seats
- Membership as a Corporate Sponsor in the ACS CAN Corporate Membership Program
  - Issue briefings with ACS CAN Senior Leadership
  - Receive monthly outreach e-newsletter
  - Recognition in ACS CAN's annual *Advocacy Accomplishments* report and on the ACS CAN website (acscan.org)

## **Silver Level Sponsorship — \$2,500**

- Silver level recognition in all event print materials
- Four reserved seats
- Recognition in the ACS CAN Annual Report

## **Bronze Level Sponsorship — \$1,000**

- Community Supporter level recognition in day of event print materials
- Two reserved seats
- Recognition in the ACS CAN Annual Report

Erica Palmer Smith | [erica.palmersmith@cancer.org](mailto:erica.palmersmith@cancer.org) | 859.421.4144

*Contributions or gifts to the American Cancer Society Cancer Action Network, Inc. are not tax-deductible*